



Dr. Urelaine Simon-Hart demonstrates the AirStrip OB Monitoring System on her smartphone.

ANDERSON UNVEILS INNOVATIVE

MONITORING SYSTEM FOR MOMS-TO-BE

AirStrip OB allows docs to 'be there from anywhere' by monitoring patients via smartphone

[MERIDIAN, MS] – Anderson Regional Medical Center is the first healthcare facility in the Meridian area to acquire and implement an innovative patient monitoring solution — a smartphone app — that allows obstetricians to keep a closer eye on their labor and delivery patients than ever before, Anderson officials announced today.

AirStrip OB™ delivers vital patient waveform data - including fetal heart rate and maternal contraction patterns – in virtual real-time directly from the hospital labor and delivery unit to a

doctor's smart phone from anywhere the doctor gets a cell-phone connection. Additional patient data is also accessible, including nursing notes, vital signs and order results.

The AirStrip OB app works with the iPhone™, Android, BlackBerry® and a variety of Windows Mobile ® devices. AirStrip OB is cleared by the U.S. Food and Drug Administration and is compliant with federal patient privacy regulations.

“The comfort, safety and security of our patients is of paramount concern at Anderson, and AirStrip OB offers an added layer of protection,” said Ray Humphreys, president and CEO of Anderson.

Dr. Urelaine Simon- Hart, Chief of OB/GYN at Anderson said, “No matter the demands of the day or my location, AirStrip OB allows me to closely watch my patients in labor and be in a position to react immediately to a change in situation. That will contribute to improved patient care.”

Jessica Fortenberry, who was in labor this week, noted that peace of mind meant a lot to her.

“I already am 100-percent confident in my doctor, but I'm certainly glad she has what she needs to be even better at her job,” Fortenberry said. “I knew she was watching out for me, even though she couldn't be at my bedside at all times.”

About Anderson Regional Medical Center

Anderson Regional Medical Center is the largest health care facility in East Mississippi/West Alabama and is home to the most established heart care center and the region's only comprehensive cancer center.

About AirStrip Technologies, Inc.

Headquartered in San Antonio, Texas, AirStrip Technologies is a pioneer in mobile medical software applications designed to work across any platform to improve patient safety and reduce risk in the healthcare setting. AirStrip Technologies engages, consults and employs leading technology and medical experts to ensure their products are the best in the industry. The core technology team is committed to bringing best-of-breed products to the market that enhance the ability of physicians and healthcare professionals to perform their work on a daily basis with the added assurances that their patients are being provided the best care available. Visit www.airstriptechnology.com for more information.